



New Mexico Children's Foundation

NEWSLETTER

Fall 2015—Winter 2016

Dear Friends,

The NMCF has been a hive of energy and enthusiasm lately. In August we had a terrifically fun gala, which was our most financially successful ever. Thank you to our auctioneer Stuart Kirk, to those who contributed items to our silent and live auctions, and to our many donors!

While the Board planned the gala, a specific group of dedicated board members were also putting their efforts into (*drum roll, please*) a new film spotlighting the work of our organization. An accomplished local filmmaker, Cristina McCandless, so believes in our mission that she graciously provided discounted services from her company, Crone's Eye Collective. These costs were covered by special funding from the Jockers Family Foundation arranged by Bill Saubert, a friend of the NMCF. We are absolutely thrilled with the end product. Please go to www.nmchildren.org to see this sparkling seven-minute film; it tells our story far better than any words we can write.

We also held a lovely women's reception (100 Women Making a Difference) at the Governor's Residence, and we continue our work reaching out to you through Facebook, targeted mailings, etc. We want our donors to realize how much we appreciate them—and rely on them. As Thanksgiving approaches I am thankful for family and friends, of course, but also extremely grateful to have the support of many generous donors like you.

It is also wonderful to be working with such a hard-working Board of Directors and to have the guidance of our excellent Executive Director, Carol Robertson Lopez. This year we gave out a record number of grants, but our diligent efforts are not meeting all the youth-related needs in this state. We would love to give out double the amount of grants—or more—than we are providing now.

In closing, thank you so much for your past generosity to the NMCF. Please remember us as the time for end of year donations draws near. We can only do our work by partnering with you.

Happy holidays, and let's all brighten the season and 2016 for others.

Fondly,

Kathy Schulz, President
Board of Directors

My First Year Findings by Cynthia McCreary, VP for Donor Relations

I'm close to celebrating my first anniversary of volunteer work with the New Mexico Children's Foundation Board of Directors. Although I have a lot of volunteer experience with organizations that serve children, this has been a year of learning for me. Assessing the needs of New Mexico children, figuring out the inner working of the Board, developing the new role I have assumed as Vice President for Donor Relations, understanding the grant process, and attending my first gala with NMCF have all made me a better volunteer.

Here are some highlights that I've taken away from my first year:

New Mexico children continue to rank 49th in child welfare.

The NMCF Board is hard working and passionate about funding programs to address children's needs throughout New Mexico.

Donors make the mission happen.

Our donation income doesn't come close to meeting grantee requests (we funded 47 of 67 non-profits that applied, at 44% of their request).

Finding new donors is exhilarating and critical to the mission.

The Gala was very fun and a great way to meet our community of donors.

Galas are a lot of work for volunteers.

The variety of programs and communities that are impacted with NMCF grant dollars is amazing. By the way...Roswell rocks!

We need a larger community of donors!

I want to close with a challenge to each of you reading this newsletter. Pass it on to someone that may not know about the work of NMCF. Share some piece of data about one of the programs we support or your story about why you are involved. Help us grow our donor community. We need you and the new donors you send our way to meet the needs of our children. Help us decrease the gap between grant requested funding and what we can provide.

I'm thrilled to be a part of this wonderful group! Please help me locate your friends, neighbors, and colleagues that share a passion for children. You can send the contact information for new potential donors directly to me at syndiimccreary@gmail.com or to Carol Robertson Lopez at carol@nmchildren.org We will take it from there!

"It is easier to grow strong children, than to repair broken adults". F. Douglass

Cheers to strong children!

COLOR THEIR WORLD

Winners Announced

From 62 entries, our volunteer judges selected six for awards. This is our **Grand Prize Winner** Yaritza Alvarez, 7 years, Grade 2, Valencia County Literacy Council. Winners received \$100 or \$50 gift cards.



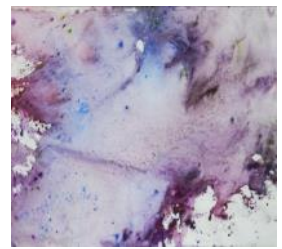
Araya Blue Cordova-Vigil, 10 years, 5th Grade, Truchas Summer Program



Malcolm Lovejoy, 11 years, 6th Grade, Ojo Sarco Community Center



Sienna Roberts, 7 years, 2nd Grade, Family Promise



Drew Romero, 4 years, SENM Down Syndrome Foundation



Drew Romero and twin sister, Missy Holman, Dad, Sara Armstrong, Drew's Grandmother and Carol Robertson Lopez, Executive Director.



Akhila Burnett, 10 years, 4th Grade, Family Promise.

Thanks to Santa Fe Walmart for donating \$100 towards the prizes and to all the children who sent entries to the contest.



Thanks to our Judges: Pam Storch, Kathy Schulz (President), Linda Ferdig Riley, Will Schmitt, Charlotte Cornett and Linda Hoban Smith.

NMCF Launches Spotlight on NMCF

On November 13, 2015, at the 100 Women Making a Difference Event at the Governor's Residence, New Mexico Children's Foundation premiered our new film, profiling the work of our organization, Spotlight on NMCF. This film was made by the Award-Winning Cristina McCandless with Jonathan Lowe on camera. The footage was shot on location at numerous nonprofits that have received funding from NMCF. Ann Kenyon, Past President, and Janice Quinn, Secretary, spearheaded the project with help from Board Members Sara Armstrong, Nora Miller and Jane Reid and Carol Robertson Lopez, Executive Director.

The updating of our profile film began as an initiative of the Board following a showing of the old profile piece at our February 2015 Board Retreat. "For me it was so powerful to see the children and nonprofits that we help and I realized that a current film would enhance our ability to tell our story. I rolled up my sleeves and with the help of a great committee we went to work." stated Ann Kenyon.

Nonprofits were contacted to see if they would be interested in participation. Release forms were crafted and distributed. Scheduling of the filming was carefully organized. Nonprofits filmed were:

Northern Youth Project, Young Fathers, Many Mothers, Canones Early Childhood Program, Operation School Bell, Southeastern New Mexico Down Syndrome Foundation, Wings for L.I.F.E.. and Chaves County CASA.

The film was funded through a generous grant from the Jockers Family Foundation in honor of Carol Bradley, who was deeply committed to the welfare of children.



Emma, the service dog, with Chaves County CASA participants.



Vivian and Ann Kenyon at Many Mothers.



Janice Quinn and Emma.



Jen and baby, Vivian Many Mothers.



Carol Robertson Lopez, Missy Holman (SE NM Down Syndrome Foundation), Shelly Currier (Wings for L.I.F.E.), Kay Jones (Assistance League of Chaves County), Terry Bogle (Reins for Life), and Sara Armstrong.



Northern Youth Project.



Canones Early Childhood Center.

An Interview with Cristina McCandless, Crone's Eye Collective

When we started to look for someone to make this film, we didn't have to go far. Award-winning filmmaker, Cristina McCandless was already familiar with the NM Children's Foundation. The following explains more about this talented woman.

We asked Cristina to tell us a little about herself and she said:

I grew up in the "then" agriculturally abundant Coachella Valley deep in the desert of southern California. I migrated north to San Francisco after college and spent the next two decades trying out life's flavors as graphic artist, grad student, commercial banker and entrepreneur. In search of a fog-less aesthetic, I headed east to New Mexico. That was almost 25 years ago and each NM sunset still mesmerizes me. A decade back I saw the NMCF's first spotlight film and it changed my life. Yeah, that's the truth. Really. Today I'm a documentary filmmaker and very proud to have produced the NMCF's second spotlight film. Life comes full circle in so many ways doesn't it?



We asked Cristina why she wanted to make this film about the New Mexico Children's Foundation:

NMCF does really important work funding a diverse group of small child-centric community-based organizations across New Mexico. The Foundation's longevity and growth proves it's doing something right as it strives to build a kid-friendly environment for New Mexico's youth. Helping to spread the word about this great organization by producing the updated spotlight piece is an honor and a joy. I hope viewers will share my commitment to the NMCF after meeting some of the Foundation's inspirational grantees and learning about how the Foundation's support has improved so many lives - children, parents and volunteers and whole communities.

Asked what filming showed her, she said:

Filming NMCF grantee organizations across the state has reminded me why I love New Mexico, it's one big small town filled with loving, generous, passionate people who are utterly com-



Cristina at Wings for L.I.F.E.



Jonathan Lowe,
Cinematographer



Cristina at Canones Early
Childhood Center

Color Their World Gala

This year's gala was the most successful to date. Thanks to our guests, donors, volunteers and hard-working Board Members who made this possible.



Jerry Kenyon hand-crafted this canoe for Live Auction.



Spectacular Centerpieces made by Nancy Fleming & Jimi Gadzia of Roswell.



Special thanks to Nancy Dahl for taking the fantastic photos of the Color Their World Gala. These photos are available on line at www.nmchildren.org.



Our Color Their World Gala Sponsors:

Armstrong Energy Corporation

Cynthia and Jeff McCreary

Sotheby's International Realty

Santa Fe New Mexican

La Fonda on the Plaza

Next Gala Saturday, August 27, 2016

New Mexico Children's Foundation Annual Gala

August 2016						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Our annual gala is a major source of funding for our grants. In 2015-2016, we awarded \$110,000 to forty-seven children's organizations located across New Mexico. If you would like to be a sponsor for our 2016 Gala, please contact David Dodge at 505-690-5108 or email david.dodge@sothebyshomes.com

New Mexico Children's Foundation would like to recognize the following establishments and individuals for their contributions to our Live and Silent Auctions:

Alan Becker, Artist	Las Cosas Kitchen Shoppe	Vista del Rio Lodge, Chama, NM
Alina's of Santa Fe	Lucchese Boot Company	Walter Nelson, Photographer
Ancient Sun – Louise Ladd	Malouf on the Plaza	Wear Abouts
Andiamo!	Mariposa Pilates	Wild Birds Unlimited
Asian Adobe	Marty's Meals, Inc.	Wilkinson & Company Fine Art Framers
Kyle Armstrong	Karen Melfi Fine Jewelry Collection	Wine & Chile Fiesta 2015
Back at the Ranch	Montecristi Custom Hat Works	Winterowd Fine Art
Bennett's Fine Jewelry	Nambe Mills, Inc.	Wolf Creek Ski Resort
Big Jo Hardware Co.	O'Farrell Hat Shop	Woody Galloway, Artist
Bode's General Store	On Your Feet	Zephyr Clothing
Bodhi Bazaar	Osteria D'Assisi	
Broken Saddle Riding Company	Purgatory Ski Resort, Durango, CO	
Cafe Pasqual's	Queork	
Char at the White Studio	Richardson Trading Company	
Christopher Creek Winery	Samuel Design Group	
Coates Tree Service	Santacafe	
Cumbres & Toltec Scenic Railroad	Santa Fe Country Club	
Durango & Silverton Narrow Gauge Railroad	Santa Fe Dry Goods	
Eldorado Hotel & Spa	Santa Fe Handwoven Designs	
Ethnica Gallery	Santa Fe New Mexican	
Express St. James Hotel, Cimarron, NM	Santa Fe Opera	
Fairmont Heritage Place El Corazon de Santa Fe	Santa Fe School of Cooking	
Far Flung Adventures	Santa Fe Tequila Company	
Fast Signs of Santa Fe	Santa Fe Wine & Chile Fiesta 2015	
Fine Art Frames - Will Schmitt	Sierra Grande Lodge & Spa, T or C, NM	
Finishing Touches Gallery, Roswell, NM	Soaring Eagle Lodge, Navajo Dam, NM	
Andy Fox - CB Fox, Los Alamos, NM	Southwest Airlines	
Goler Shoes	Susan Schiller, Artist	
C.G. Higgins Confectionaries	Ski Santa Fe New Mexico	
Enrique Huante, Artist, Switzerland	Linda Hoban-Smith	
Patrick and Diane Jack	Southwest Airlines	
Ann and Jerry Kenyon	Pam Storch	
Georgia O'Keeffe Museum	Strater Hotel, Durango, CO	
Golf at Las Campanas	Tecatu - A Pawsworthy Pet Emporium	
Gruet Winery, Albuquerque, NM	The Candyman Music & Electronics	
Gusterman Silversmiths	The Feed Bin	
Hotel Santa Fe Hacienda and Spa	The Frosty Cow, Abiquiu, NM	
Il Vicino	The Shed	
Jinja Bar and Bistro	Todos Santos Chocolates and Confections	
Joseph's of Santa Fe	Tom Taylor Belts, Buckles & Bags	
Katrina Miracle - Wild Hare Salon	Toyota of Santa Fe	
Kiotti Clothing, Inc.	Carl and Carol Trinca	
Knitworks	Debbie Valdez, Artist	
Donald Lanzer	Diana Vigil, Artist	

**“Please thank
and support
these
businesses
and
individuals
that have
given so
generously to
the children of
New Mexico.”**

**Diane & Patrick Jack,
Chairs of the Silent
Auction, Color Their
World Gala**

New Mexico Children's Foundation
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New Mexico Children's Foundation
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Diane Jack Tim Vigil
H. Patrick Jack Toni Wanic
Henry Howell, Youth Representative
Carol Robertson Lopez, Executive Director

Mission Statement: To support small programs state-wide that serve the physical, mental, educational and social needs of children and their families.

Applying for a Grant from NMCF

Do you know a nonprofit that might qualify for a grant from NMCF? Guidelines for 2016-2017 grant applications will be posted on our website, www.nmchildren.org, by January 15, 2016. The deadline for applications is April 2, 2016. Nonprofits must have budgets less than \$300,000 and be a registered (or in process) 501-c-3. For further information, please email: info@nmchildren.org and consult the